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#### PERENNIAL SPECIALS

Liatris-Blazing Star	12c to 25c each
Jap Lantern Plants	10c to 15c each
Artemisia-Silver King	25c and 50c each
Aquilegia—Columbine	25c each
Gaillardia	15c and 25s each
Pyrethrum	15c and 25e each
Shasta Daisy	25c each
Veronica Spicati	15c and 25c each
Achillea-The Pearl	15c each
Boltonia—Asteroides	15c each
Coreopsis—Lanceolota	15c each

#### Our Own Seedling Phlox

If you wish Phlox you or no one ever saw before order a dozen and get a great surprise. We have some 500 new ones that have never blossomed, but will this year. Last year seedlings turned out wonderful and people who saw them made selections at \$1.00 each.

Special Offer, \$1.50 per dozen

"Bulbs. Flowers and Friends"

## F. M. PALMITER & SON

Gladiolus, Peonies, Iris, Phlox, Tulips Cor, Highland Ave. and North Pine St. JANESVILLE, WISCONSIN

> RECEIVED ★ FEB 17 1932 ★

U. S. DEPARTMENT ON MORICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY Horticultural Crops and Diseases

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#### The following varieties of Gladiolus 5c each, 50c per dozen:

Mrs. R. Spreckels Albania Charlemagne Bengal Tiger Crimson Glow 1910 Rose E. Kirtland Rose Ash Break O'Day Byron L. Smith Scarlet Wonder Gold Golden King Schwaben Henry Ford T. T. Kent E. J. Shaylor J. A. Carbone Carmen Sylvia Louise Tycko Zang

The following varieties of Gladiolus 10c each, \$1.00 per dozen: Medium sized bulbs, will bloom this summer, 5c each, 50c per dozen:

Longfellow	Romance
Mrs. Leon Douglas	Scarlet Princeps
Orange Queen	Tyrian Beauty
Peach Rose	San Ausalmo
Purple Spot	Orinoco
Richard Diener	Dr. F. E. Bennett
R. J. Kunderd	Queen of Night
	Mrs. Leon Douglas Orange Queen Peach Rose Purple Spot Richard Diener

The following varieties of Gladiolus 15c each, \$1.50 per dozen: Medium sized bulbs, will bloom this summer, 8c each; 75c per doz.:

Iwa	Tiger
John T. Pirie	Black Joe
London Smoke	Pasadena
W. H. Phipps	Glory Anna
Purple Glory	Jenny Lind
	London Smoke W. H. Phipps

Here are a few of the newer varieties of Gladiolus that have been selling up to \$5.00 a piece in the past two or three years. At the great reduction we are making you can well afford to add them to your list.

	Each	Doz.
Aida—large dark blue-purple\$	.25	\$2.50
Aflame—begonia rose, very large flowers, prim	.25	2.50
Albatross—tall, pure white	.75	
Betty Nuthall—coral pink	.35	3.50
Charles Dickens—bright purple, strong tall spike	.15	1 50
Coryphee—light pink	.35	3.50
Indian Summer—large, massive lavender	.15	1.50
Jane Addams—soft Phlox pink	.20	2.00
LaPaloma—orange	.50	5.00

Marmora—gray color	.35	3 50
Mary Jane—silvery pink	.25	2.50
Minuet—lavender	.15	1.50
Mohawk — most beautiful parti-colored red ever		
introduced	.20	2.00
Pfitzer's Triumph—immense orange salmon	.25	2.50
Ruffolace—pure white, lacinated and ruffled	.25	2.50
Spirit of St. Louis—carrot red on salmon buff	.20	2.00
Veilchenblau—best dark blue	.25	2.50
Tobersun—pure rich yellow	.50	5.00
Osalin—a wonderful Glad	.25	2.50
Saraband—good oriental color	.25	2.50
Sovereign—better than Baron Hulot	.15	1.50
Red Glory—sport of Purple Glory	.25	2.50
Adigo Pfitzer—tall orange salmon	.25	2.50

#### SOME SPECIAL ASSORTMENTS

These bulbs run in size of about ½ inch to 1¼ inch or larger. As the smaller bulbs do not bloom as early as the large ones it gives you a longer season of blooms.

Bengal Tiger	.10	bulbs	for	25c
Black Joe	.10	44	"	25c
E. B. Williamson	.12	"	"	25c
San Ansalmo	.10	"	"	25c
Iwa	. 8	"	"	25c
Marmora	. 5	44	"	50c
Betty Nulhall	. 5	"	"	50c
Pasadena	. 8	"	44	25c
Dr. F. E. Bennett	.10	"	44	25c
Beatriz Michelena	. 8	44	"	25c
Charles Dickens	. 6	"	66	25c
Ruffolace	. 4	44	44	25c
Golden Dream	. 8	44	44	25c
Orange Queen	.10	44	66	25c
Purple Glory	. 8	66	"	25c
Desdemone	. 8	"	"	25c
Pfitzer's Triumph	. 6	"	"	50c
Mrs. W. Woods	- 5	46	"	<b>25</b> c
White Le M. Foch	. 5	46	66	25c
John T. Pirie	. 8	66	66	25c
Longfellow	.10	66	"	25c
Jenny Lind	. 8	"	"	25c
Orinoco Large		"	"	25c

Any 5 of the 25c assortments for \$1.00.

One each large bulbs: Tiger, Badger, Pink Perfection, Mrs. W. S. Woods, Orinoco and Black Joe, 25c.

# Gladiolus Bulblets

One of the best ways to get started with the high priced, new varieties is to buy Bulblets. These properly cared for sometimes give a small bloom the first year. They should also make bulbs that would give large blooms the next year.

By peeling the bulblet and planting it in a small pot or dirt band in March or April and get it well started by the time the garden is ready to plant, then turn out of pot or remove the dirt band without disturbing the roots and planting in the ground, they give splendid results.

# SPECIAL—MIXED COLLECTION 200 Bulblets, 25c; 1000 Bulblets, \$1.00

These bulblets are assorted and are from varieties that the large bulbs sell from 5c to 25c each. They are all colors and shades of color. A few of the larger ones will bloom the first year, but most of them not until the second. They will give you a wonderful lot of beautiful flowers. This is the best way we know of to get a fine assortment of bulbs for a small amount of money and a little pleasant, healthful labor.

#### NAMED VARIETIES OF BULBLETS NOT BULBS

NOT MIXED—These prices are for each variety separate.

You cannot buy less quantities of any of the named varieties of bulblets and have them labeled separate than specified in the price list.

#### The following varieties 10c for 25, 15c per 100, \$1.00 per 1000:

E. J. Shaylor Louise Break O'Day
1910 Rose Gold R. J. Kunderd
Rose Ash Charlemagne Romance
Crimson Glow Herada Queen of Night
Albania Mrs T. Pendelton Orinoco

#### The following varieties 10e for 25, 20c per 100, \$1.50 per 1000:

Golden Measure American Beauty E. B. Williamson Black Joe Thomas T. Kent Gold Eagle B. L. Smith Richard Diener Sovereign Chas. Dickens Carmen Sylvia Puiple Spot Bengal Tiger Gertrude Errey Golden Dream Scarlet Wonder Longfellow Giant Nymph Henry Ford Beatriz Michelma Jenny Lind Mrs. Leon Douglas Pasadena Orange Queen John T. Pirie

#### The following varieties 10c for 20, 35c per 100, \$3.00 per 1000:

Tyrian Beauty Dr. N W. H. Philips Indian Tycko Zang Spirit

Dr. Nelson Shook Indian Summer Spirit of St. Louis

Emily Auburn Gloryanna

Minuett

#### The following varieties 10c for 10, 65e per 100:

Jane Addams Veilchenblan Marmora

Tiger

Pfitzer's Triumph Mary Jane Aflame Saraband Betty Nuthall

Crinkles

#### Some of the newer ones that are worth while:

Albatross .		Crown of Gold5 for 10c
La Paloma	3 for 10c	Iwa10 for 10c
Coryphee .	3 for 10c	Desdemone10 for 10e
Ruffolace .	10 for 10c	Dr. Nelson Shook10 for 10c
Aida	3 for 10c	Pride of Portland4 for 10c

#### Directions for Growing Bulblets

Make a trench three or four inches wide and two inches deep (if soil is light and sandy, three inches). Sow the bulblets in the bottom as you would peas. They can be quite close together, a half inch apart each way. Now put in one inch of dirt and pack down thoroughly with hoe or with your feet. Then fill up the trench with the rest of the dirt, but leave it loose. They must be kept quite damp and not allowed to dry out. You can lay old gunny sacks over the rows, and when green shoots begin to come through take them off. Keep ground well stirred and all weeds down, and you should have a nice lot of bulbs in the fall. If the bulblets are soaked in water for three or four days it makes them come better and quicker.

#### GLADIOLUS SEED

We have a nice lot of seed selected from the larger and most expensive varieties, put up in three sized packages. 25c, 50c and \$1.00.

#### BABY BULBS

These are the small bulbs first year's growth from bulblets and are about ½ inch in size.

With good care many will bloom this year and make large sized bulbs for the next year.

The Ruffled assortment contains such varieties as Mona Lisa. Apple Blossom, Avalon, Blushing Beauty, Violet Glory, Sulphur Frills, Youell's Favorite and many others, mostly kunderd varieties.

We have a few of the Ruffled assortment in larger sizes at— 100 for \$1.00

These should give you a nice lot of fair sized blooms.

# Gladiolus at Wholesale

Sizes: No. 3 is 1 in. to  $1\frac{1}{4}$ , No. 4 is  $\frac{3}{4}$  in. to 1, No. 5 is  $\frac{1}{2}$  in. to  $\frac{3}{4}$ , No. 6 is  $\frac{1}{2}$  in. down. All Nos. 3, 4 and 5 should bloom this year and some No. 6, and all make big bulbs for next year.

Variety	Priced per 100 3	4	5	6
Albania	\$1.00	\$ .80	\$ .60	\$ .40
Break O'Day	1.25	1.00	.80	.60
Crimson Glow	1.25	1.00	.80	.60
Carmen Sylvia	1.50	1.25	.80	.60
Charlemagne	2.00	1.50	1.25	
Charles Dickens				1.25
Byron L. Smith	1.25	1.00	.80	.60
Evelyn Kirtland	1.35	1.10	.90	.70
	1.25	1.00	.80	.60
Golden Dream	2.25	1.75	1.25	1.00
Gloryanna	2.25	1.75	1.25	1.00
Dr. F. E. Bennett	1.50	1.25	1.00	.80
E. J. Shaylor	1.00	.80	.60	.40
	1.25	1.00	.80	
Herada	1.25	1.00	.80	.60
J. A. Carbone	1.00	.80	.60	.40
John T. Pirie	2.25	1.75	1.25	1.00
Longfellow	2.25	1.75	1.25	1.00
Mrs. Leon Douglas	1.50.	1.25	1.00	.80
Mrs. R. Spreckels	1.25	1.00	.80	
Mrs. Frank Pendelt	on 1.25	1.00	.80	.60
Orange Queen	2.00	1.50	1 00	.80
Purple Glory	2.25	1.75	1.25	
1910 Rose	1.00	.80	.60	.40
Scarlet Wonder	1.50	1.25	1.00	.80
Scarlet Princeps	1.25	1.00	.80	.60
W. H. Phipps	2.25	1.75	1.25	1.00
Mixed—All good va	rieties—No. 6, \$3.00 p	per 1000.		

#### MIXED BULBS

50 Bulbs \$1.00. They are 1 inch to 2 inches in size. Made up from our regular varieties that were accidentally mixed, those we have a surplus of. 25 to 40 varieties in the mixture.

100 Bulbs \$1.00. Same assortment as above, but ½ to 1 inch in size. With proper care should all bloom.

#### READ CAREFULLY

Some varieties we only have a limited quantity of some sizes. Better give us the privilege of giving same value in other sizes when out of one ordered. Also it might be best to make some second choices.

You can order 25 of a variety on those listed by the 100, and can order 10 of a kind that are priced at \$1.00 or more per 100, but your total order must not be less than \$1.00.

#### JAPANESE LANTERNS

An ornamental plant that has recently come into popular favor for the decorative value of its brilliant orange-scarlet lantern-shaped fruit pods. This is a Perennial. Good 5-eyed division. 15c—\$1.50 Doz. Use for winter decoration.

We have a sp'endid lot of DICENTRA—Bleeding Heart—we wish to move and will let them go at 25c and 50c, according to size

#### LIATRIS

Pycnostachya—The popular name of this plant is Kansas Gay Feather. Nothing can be planted that will attract more attention on account of its unusual appearance, but it is beautiful as well as odd. It blooms in midsummer and throws up long narrow spikes of rich purple flowers, which last a long time. A peculiarity of this plant is its attraction for buttreflies. Strong plants 25c; \$2.50 per doz.

#### MONTBRETIA

Sun-loving bulbs in shades of yellow, orange and red, flowers from August to October. Their fine foliage and free-flowering arching sprays make them invaluable in the summer border or for cutting, and the best varieties make fine pot plants. In the table decorations that took 1st at the Wis. State Fair, Montbretia were used quite extensively, and were admired by every one.

Red or yellow seperate or mixed \$1.00 per doz.

#### **PEONIES**

If interested, send for our complete descriptive catalogue.

Special Offer

Three strong, 3 to 5 eye divisions one each. White, Pink, and Red. All beautiful standard varieties. Regular retail value \$2.50; \$1.00 prepaid.

#### GREAT WHOLESALE OFFER-IRIS

If you desire to make a nice border of Iris along your front walk or any other place, now is a good chance to do so. We will send strong healthy divisions, many varieties, colors and shades

#### \$2.00 per hundred, not prepaid

A grand surprise is in store for you when they bloom and you see what a beautiful assortment it is.

Order early, as supply is limited.

#### DELPHINIUM

We have some of the leading English and American strains, Dieners, English hybrids, Vanderbilt Wiexham, etc.

Seedlings from mixed seed of above \_\_\_\_\_10c each, \$1.00 Doz.

One and one-half year old plants \_\_\_\_\_\_25c each, \$2.50 Doz.

Large specimen plants \_\_\_\_\_\_50c to \$2.00 each

State whether you wish dark, medium or light.

FITCHETT DAHLIAS—Blue Ribbon Winners at Wisconsin State Fair for years. State Inspected. Send for Catalogue.

Fitchett Dahlia Gardens, Janesville, Wis.

#### Hardy Phlox

### One of the finest collections ever brought together in the Middle West

We know of no other plant that will give the long continued bloom with such a beautiful display of colors and shades and fragrance with so little work and care and so small an outlay of money.

We here submit a list of those we have found best. Price 25c cach; 2.50 per doz. unless otherwise marked.

Champs Elysees-Fine, rich crimson.

Eclareur-Brilliant rosy magenta. Lighter halo. 32 in.

Luster-Light pink.

Miss Lingard (Suffruticosa)—Pure white; the earliest of all. Blooms all summer; good for cut flowers.

Mrs. Jenkins—A very free flowering early variety of medium height producing immense panicles of pure white flowers.

Pink Beauty—(Tall). An enormous spike of beautiful pale pink flowers: very fine.

Richard Wa., ace-(Dwarf). White, violet-carmine center.

R. P. Struthers-Bright rosy-carmine, with claret-red eye.

Siebold-Orange scarlet, crimson center.

Widar-Violet blue with pure white eye. Fine.

Mrs. Charles Dorr-A beautiful shade of lavender.

Lord Raleigh-Dark lilac 28 in.

La Vague-Mauve rose with deeper center.

Thor-Deep salmon-pink, overlaid with a scarlet glow.

Beacon-Cherry-red with crimson center.

#### A Few Newer Ones

Wanadis—Lilac with violet red eye. 35c each; \$3.50 per doz.

Baron von Dedem—Brilliant orange-scarlet with immense trusses and individual flowers. 40c each; \$4.00 per doz.

Mrs. Milly von Hoboken (new)—Pure soft pink without eye; large flower on long erect stems.

400 cach, \$4.00 per doz.

Feuerhrandt (Firebrand)—Enormous trusses of clear orange scarlet. The largest of this color. 36 in. 40c each; \$4.00 doz. Rhcinlander—Soft pink, with eye \_\_\_\_\_\_35c each, \$3.50 Doz. B. Compte—Satiny deep wine-red on tall stems 35c each, \$3.50 Doz. Special French—Blush pink with salmon \_\_\_\_40c each, \$4.00 Doz. Von Hochberg—Rich deep crimson \_\_\_\_\_35c each, \$3.50 Doz. W. C. Egan—Delicate lilac-pink with rosy center

35c each, \$3.50 Doz.

Rosalind-Beautiful pink \_\_\_\_\_35c, each, \$3.50 Doz.

#### New Imported Phlox

Offered for the first time \_\_\_\_\_ 50c each

Appleblossom—Very delicate pink, growing lighter towards the center; a very fine tint.

Evangeline—The beautiful new salmon-rose variety; one of the finest Phloxes we have ever grown.

General Petain—Deep winc-red; large, beautifully shaped flowers; very striking.

H. B. May—Large spikes of enormous bright pink flowers; probably the largest flowering of all the Phloxes; very robust in growth.

Morgenrood—A very striking new Phlox of brilliant red; very free-flowering.

